



**PROMOBERG**



# SPONSORSHIP

## OPPORTUNITIES

International exhibition  
and conference on  
valve and flow control  
technologies

**6<sup>TH</sup>  
EDITION  
2026**

**Bergamo,  
Italy**

**May  
19<sup>TH</sup>**

**May  
21<sup>ST</sup>**

**2026**



Hub of industry production excellence and technological innovations, it offers visitors the opportunity to keep up to date with the latest market trends.

Furthermore, the creation of an international network and a strong brand valorisation will focus the attention of all players involved and open up to new business opportunities for partners and sponsors.

**Industrial Valve Summit is the main international event held in Italy focusing on industrial valve technology and flow control solutions.**

**The exhibition is attended by valve industry leaders, flow control specialists, end users, academics, media representatives.**

#### **Proposed sponsorship solutions:**

- Premium
- Institutional
- Main
- Partner
- Supporting

All IVS communication tools, such as website, newsletters, social media, conferences, side events, will give your company maximum visibility.

# 2024 Edition

The 5th edition of Industrial Valve Summit achieved the highest number of visitors, exhibitors, exhibition space and number of scientific conferences.

## Field of activity of visitors

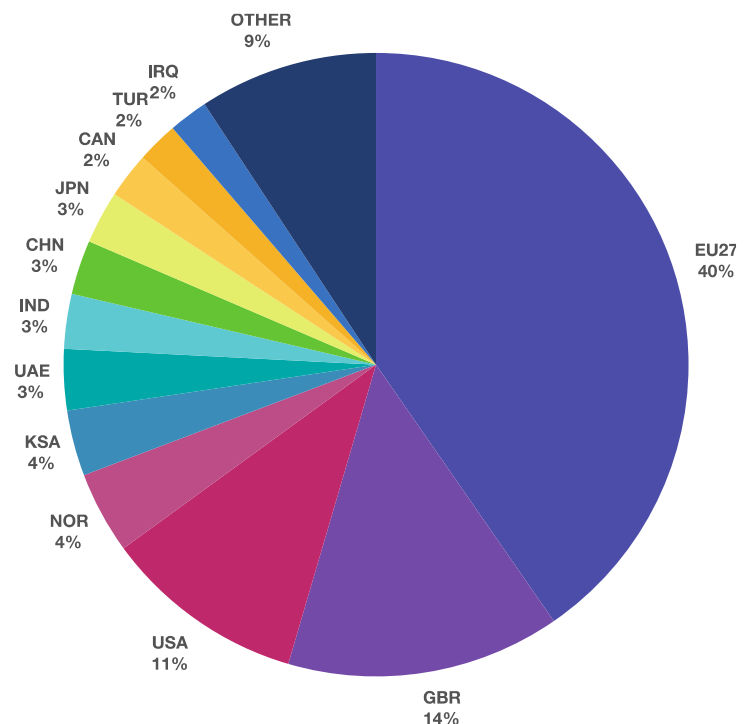
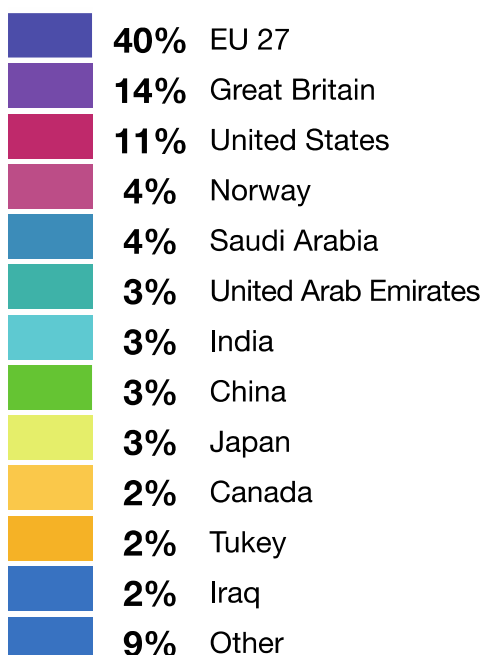
### Visitors belonging to almost 40 professional sectors:

- End users (Oil & Gas and Petro Chemical Industry)
- EPC
- EPC companies
- Trading of Valves
- Engineering
- Manufacturers of Valves
- Manufacturers of Actuators
- Manufacturers of Sealings
- Manufacturers of Forgings
- Manufacturers of Castings
- Other manufacturers (equipment, instruments, automation)...



## Foreign Visitor's Countries of origin

**69** Countries



## Exhibitors

# 325

Regional and  
International Exhibitors

# 15.000

Square meters  
Exhibition Space

# 100+

Qualified  
end-user Buyers

# 3

Halls

## Exhibitors profile Products & Services

# 325

Exhibitors representing  
the following sector

- Valves
- Gaskets, sealing systems
- Actuators
- Mechanical processing and welding
- Pipes/piping/tubing/fittings
- Test benches
- Flowmeters/process transmitters
- Instrumentation equipment
- Controllers/switches/positioners
- Software
- Leak detectors
- Casting / forgings
- Mechanical works
- Coatings & linings
- Equipment and maintenance services
- Lubricants, packings
- Products and services: special packaging
- Inspection and expediting services
- Education and training services



# IVS 2024 website in numbers:

## Site trend

**+10%**

The public involved on the website

COMPARED TO THE PREVIOUS EDITION

**+52%**

Maintaining the hype (page views) Post event

COMPARED TO POST-EVENT 2023

**3** minutes

**47** seconds

AVERAGE TIME FOR IN-DEPTH CONTENT HIGHER THAN INDUSTRY AVERAGE (industry average 1min35) (data tracked using advanced GA4)

**40%**

Prominent event in the young community

OF THE TOTAL AUDIENCE OF USERS AGED 18-24 BROWSING THE PORTAL (data tracked using advanced GA4)

**227.259**

Interactions of navigation

BUTTON CLICKS, INSIGHTS, DOWNLOADS, VISUALISATIONS, PHOTOS/VIDEOS, CONTACTS, REGISTRATION REQUEST, ETC (data tracked with advanced GA4)

**>1600**

IVS programme downloads

(data tracked with advanced GA4)



# Proposed sponsorship solutions

# Industrial Valve Summit 2026 Sponsors visibility:

SPONSORSHIP OPPORTUNITIES	PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
Sponsor's company logo on the Exhibition entrance	*	*	*	*	*
Sponsor's company logo on the conference room furnishing	*	*	*		
Sponsor's company logo on the Gala Dinner furnishing	*	*	*		
Sponsor's company logo on the Gala Dinner invitations	*	*	*		
Sponsor's company logo on the Gala Dinner menu	*	*	*		
Sponsor's company logo on the Exhibition press conference	*	*	*	*	*
Sponsor's company logo on signs in the conference and Exhibition area	*	*	*		
Sponsor's company logo on Visitors lanyard	*				
Reserved table at the Gala Dinner (max. 10 guests)	*				
No. 1 invitation to the Exhibition press conferences with right of speech	*	*			
Invitation to press conferences and distribution of promotional material	*	*	*	*	
Mention at the opening conference	*	*	*	*	*
Sponsor's company logo on the Exhibition website and reverse link to the Sponsor's website	*	*	*	*	*
Sponsor's company logo on the newsletters about all the sponsors to 29.000 qualified professionals	*	*	*	*	*
Sponsor's company logo on press advertising pages	*	*			
Sponsor's company logo on the Exhibition catalogue	*	*	*	*	*
Sponsor's advertising page on the Exhibition catalogue	*	*	*		
Free exhibit/desk space in the central hallway or other location assigned by the organizers*	*	*	*	*	
Certificate of Honour as Exhibition Sponsor	*	*	*	*	*
Photographic documentation	*	*	*	*	
Press cuttings including the Sponsor's quotations	*	*	*	*	
Possibility to give the guests the marketing kit at the Gala Dinner	*	*			
Possibility to show the Sponsor's company video during the Gala Dinner	*				
Mention and Sponsor's company materials visibility at the opening conference (totem, brochures, gadgets)	*				
No. 1 Sponsor dedicated newsletter to 29.000 qualified professionals	*				
No. 1 Sponsor dedicated post on the IVS social network	*				
Private driver from/to the fair during the Exhibition	*				
Sponsor's company logo on a totem at the Exhibition entrance	*				
One-night hotel accommodation for 2 persons	*				
Free invitations to the Gala Dinner	<b>10</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>2</b>

\*subject to space availability (size and positioning of the desk/exhibition space will be agreed with the organizers based on space availability).



Sponsor's company logo on the Exhibition entrance

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on the conference room furnishing

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Free exhibit/desk space in the central hallway or other location assigned by the organizers

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Mention and Sponsor's company materials visibility at the opening conference (totem, brochures, gadgets)

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on the Gala Dinner furnishing

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on the Gala Dinner invitations

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on the Gala Dinner menu

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on the Exhibition press conference material

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on signs in the conference and Exhibition area

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on Visitors lanyard

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Reserved table at the Gala Dinner (max. 10 guest)

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Invitation to press conferences and distribution of promotional material

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on the Exhibition website and reverse link to the Sponsor's website

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on the newsletters about all the sponsors to 29.000 qualified professionals

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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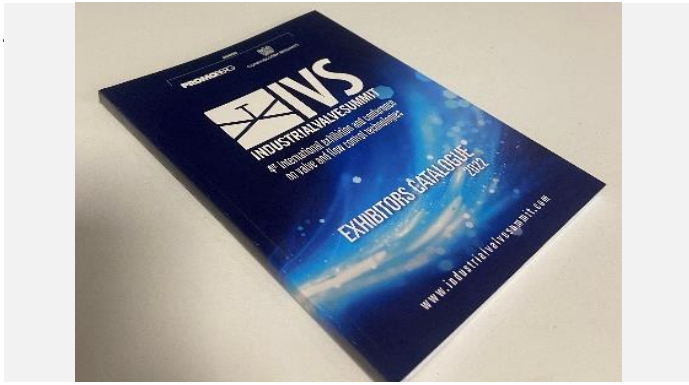
Sponsor's company logo on press advertising pages

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on the Exhibition catalogue

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
---------	---------------	------	---------	------------



Sponsor's advertising page on the Exhibition catalogue

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Certificate of Honour as Exhibition Sponsor

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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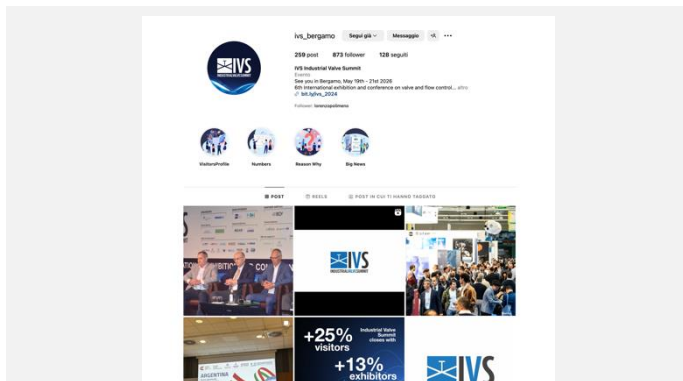
Possibility to give the guests the marketing kit at the Gala Dinner

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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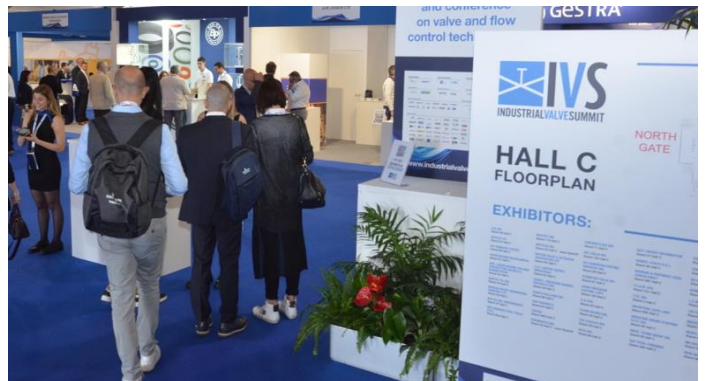
Possibility to show the Sponsor's company video during the Gala Dinner

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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No. 1 Sponsor dedicated post on the IVS social network

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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Sponsor's company logo on a totem at the Exhibition entrance

PREMIUM	INSTITUTIONAL	MAIN	PARTNER	SUPPORTING
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# Premium sponsor

- Sponsor's company logo on the Exhibition entrance
- Sponsor's company logo on the conference room furnishing
- Sponsor's company logo on the Gala Dinner furnishing
- Sponsor's company logo on the Gala Dinner invitations
- Sponsor's company logo on the Gala Dinner menu
- Sponsor's company logo on the Exhibition press conference material
- Sponsor's company logo on signs in the conference and Exhibition area
- Sponsor's company logo on Visitors lanyard
- Reserved table at the Gala Dinner (max. 10 guests)
- No. 1 invitation to the Exhibition press conferences with right of speech
- Invitation to press conferences and distribution of promotional material
- Mention at the opening conference
- Sponsor's company logo on the Exhibition website and reverse link to the Sponsor's website
- Sponsor's company logo on the newsletters about the sponsors to 29.000 qualified professionals
- Sponsor's company logo on press advertising pages
- Sponsor's company logo on the Exhibition catalogue
- Sponsor's advertising page on the Exhibition catalogue
- Free exhibit/desk space in the central hallway or other location assigned by the organizers\*
- Certificate of Honour as Exhibition Sponsor
- Photographic documentation
- Press cuttings including the Sponsor's quotations
- Possibility to give the guests the marketing kit at the Gala Dinner
- Possibility to show the Sponsor's company video during the Gala Dinner
- Mention and Sponsor's company materials visibility at the opening conference (totem, brochure, gadgets)
- No. 1 Sponsor dedicated newsletter to 29.000 qualified professionals
- No. 1 Sponsor dedicated post on the IVS social network
- Private driver from/to the fair during the Exhibition
- Sponsor's company logo on a totem at the Exhibition entrance
- One-night hotel accommodation for 2 persons
- 10 Free invitations to the Gala Dinner

**For Premium Sponsors, sponsorship amounts to 50,000.00 € + 22% VAT.**

*\*Subject to space availability (size and positioning of the desk/exhibition space will be agreed with the organizers based on space availability).*

# Institutional sponsor

- Sponsor's company logo on the Exhibition entrance
- Sponsor's company logo on the conference room furnishing
- Sponsor's company logo on the Gala Dinner furnishing
- Sponsor's company logo on the Gala Dinner invitations
- Sponsor's company logo on the Gala Dinner menu
- Sponsor's company logo on the Exhibition press conference material
- Sponsor's company logo on signs in the conference and Exhibition area
- No. 1 invitation to the Exhibition press conferences with right of speech
- Invitation to press conferences and distribution of promotional material
- Mention at the opening conference
- Sponsor's company logo on the Exhibition website and reverse link to the Sponsor's website
- Sponsor's company logo on the newsletters about the sponsors to 29.000 qualified professionals
- Sponsor's company logo on press advertising pages
- Sponsor's company logo on the Exhibition catalogue
- Sponsor's advertising page on the Exhibition catalogue
- Free exhibit/desk space in the central hallway or other location assigned by the organizers\*
- Certificate of Honour as Exhibition Sponsor
- Photographic documentation
- Press cuttings including the Sponsor's quotations
- Possibility to give the guests the marketing kit at the Gala Dinner
- 6 Free invitations to the Gala Dinner

**For Institutional Sponsors, sponsorship amounts to 40,000.00 € + 22% VAT.**

*\*Subject to space availability (size and positioning of the desk/exhibition space will be agreed with the organizers based on space availability).*

# Main sponsor

- Sponsor's company logo on the Exhibition entrance
- Sponsor's company logo on the conference room furnishing
- Sponsor's company logo on the Gala Dinner furnishing
- Sponsor's company logo on the Gala Dinner invitations
- Sponsor's company logo on the Gala Dinner menu
- Sponsor's company logo on the Exhibition press conference material
- Sponsor's company logo on signs in the conference and Exhibition area
- Invitation to press conferences and distribution of promotional material
- Mention at the opening conference
- Sponsor's company logo on the Exhibition website and reverse link to the Sponsor's website
- Sponsor's company logo on the newsletters about the sponsors to 29.000 qualified professionals
- Sponsor's company logo on the Exhibition catalogue
- Sponsor's advertising page on the Exhibition catalogue
- Free exhibit/desk space in the central hallway or other location assigned by the organizers\*
- Certificate of Honour as Exhibition Sponsor
- Photographic documentation
- Press cuttings including the Sponsor's quotations
- 4 Free invitations to the Gala Dinner

**For Main Sponsors, sponsorship amounts to 20,000.00 € + 22% VAT.**

*\*Subject to space availability (size and positioning of the desk/exhibition space will be agreed with the organizers based on space availability).*

# Partner sponsor

- Sponsor's company logo on the Exhibition entrance
- Sponsor's company logo on the Exhibition press conference material
- Invitation to press conferences and distribution of promotional material
- Mention at the opening conference
- Sponsor's company logo on the Exhibition website and reverse link to the Sponsor's website
- Sponsor's company logo on the newsletters about the sponsors to 29.000 qualified professionals
- Sponsor's company logo on the Exhibition catalogue
- Free exhibit/desk space in the central hallway or other location assigned by the organizers\*
- Certificate of Honour as Exhibition Sponsor
- Photographic documentation
- Press cuttings including the Sponsor's quotations
- 3 Free invitations to the Gala Dinner

**For Partner Sponsors, sponsorship amounts to 10,000.00 € + 22% VAT.**

*\*Subject to space availability (size and positioning of the desk/exhibition space will be agreed with the organizers based on space availability).*

# Supporting sponsor

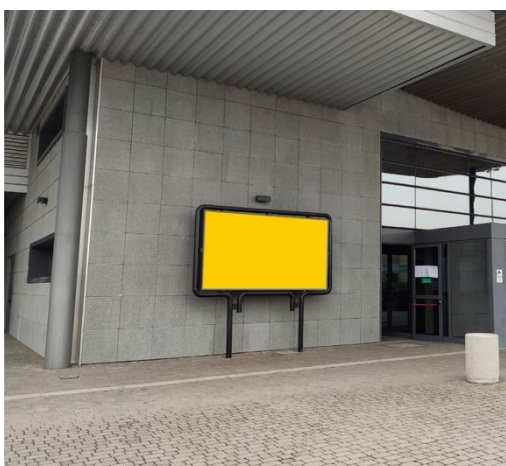
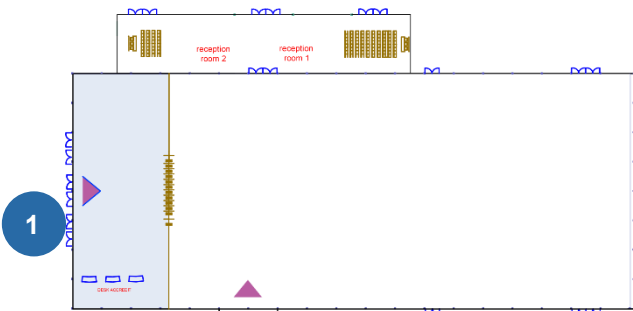
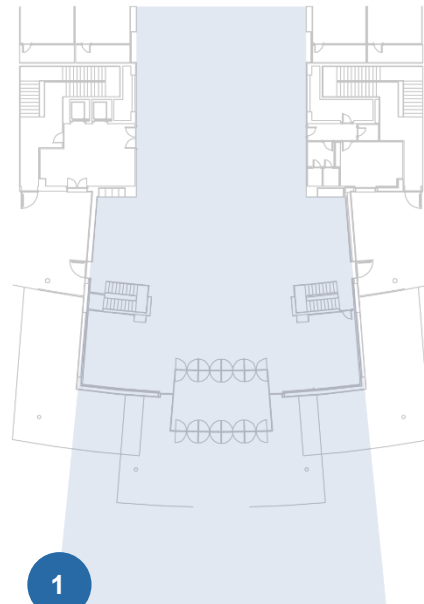
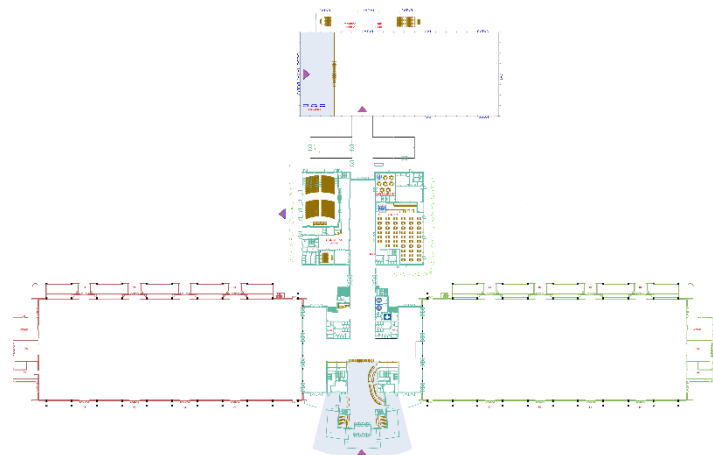
- Sponsor's company logo on the Exhibition entrance
- Sponsor's company logo on the Exhibition press conference material
- Mention at the opening conference
- Sponsor's company logo on the Exhibition website and reverse link to the Sponsor's website
- Sponsor's company logo on the newsletters about the sponsors to 29.000 qualified professionals
- Sponsor's company logo on the Exhibition catalogue
- Certificate of Honour as Exhibition Sponsor
- 2 Free invitations to the Gala Dinner

**For Supporting Sponsors, sponsorship amounts to 5,000.00 € + 22%**



**Event  
sponsorship  
opportunities  
for  
exhibitors  
and industry  
professionals**

# NORTH Gate – SOUTH Gate OUTDOOR ENTRANCE SIGN



Frame + fabric / pvc sheet with rubber.

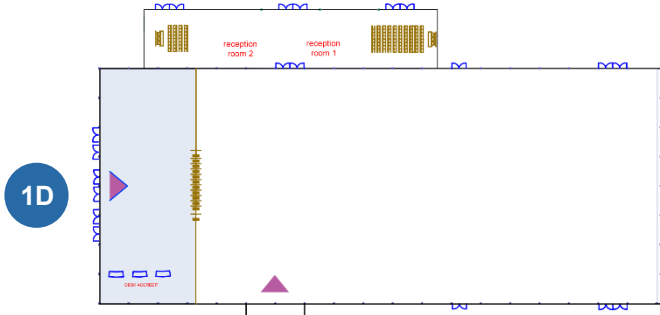
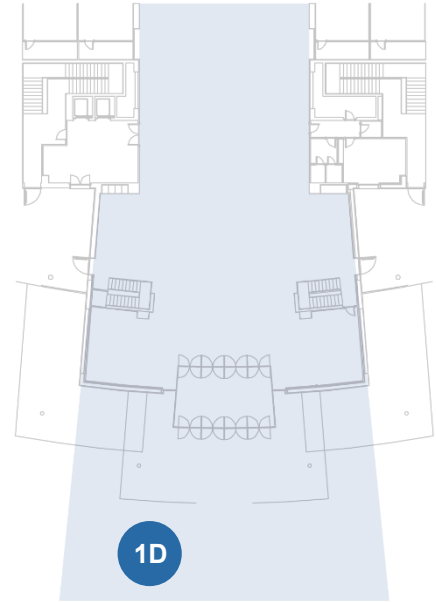
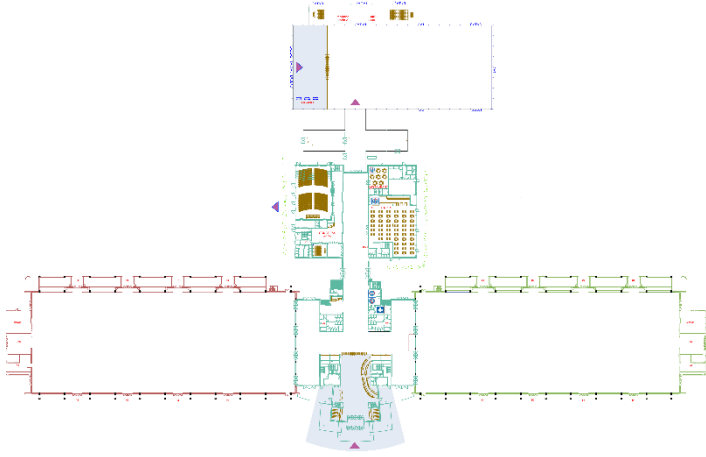
SIZE	PRICE
286x160 cm	€2.000

Deadline for graphic files:  
**May 3rd 2026**

All prices do not include VAT (22%).

NORTH Gate – SOUTH Gate

**OUTDOOR ENTRANCE DOMINATION**



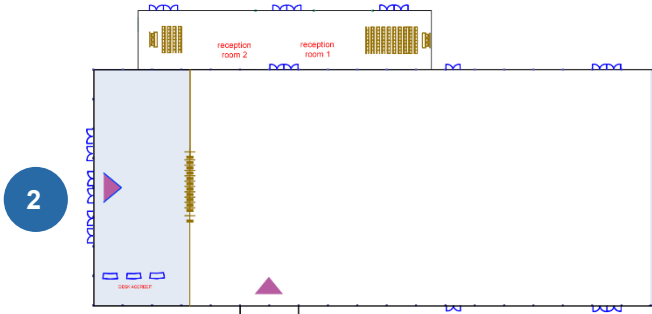
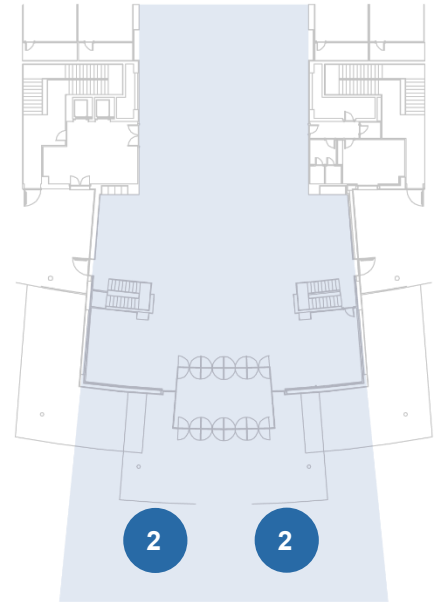
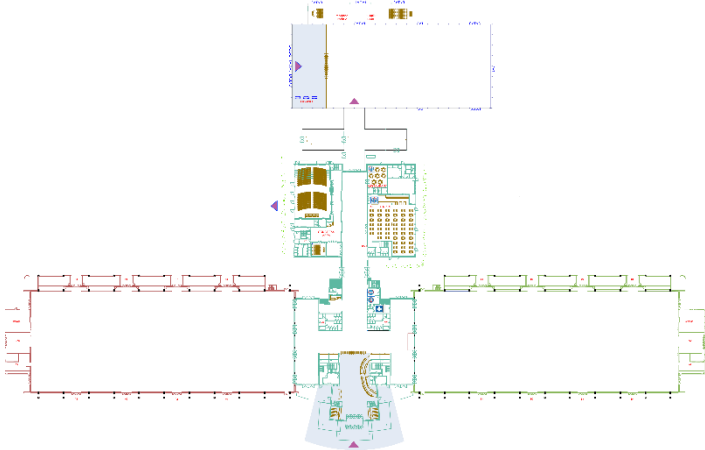
Frame + fabric / pvc sheet with rubber.

SIZE	PRICE
286x160 cm	€3.500
420x135 cm	

Deadline for graphic files:  
**May 3rd 2026**

All prices do not include VAT (22%).

# NORTH Gate – SOUTH Gate OUTDOOR FLAGS



Customizable rectangular base structure in the 4 side facades. PVC material.

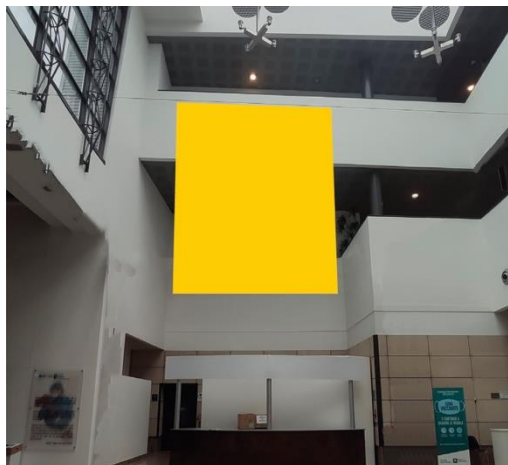
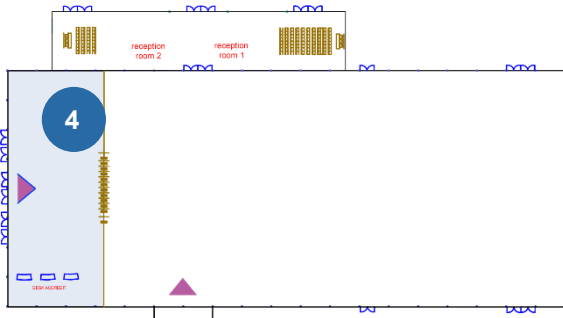
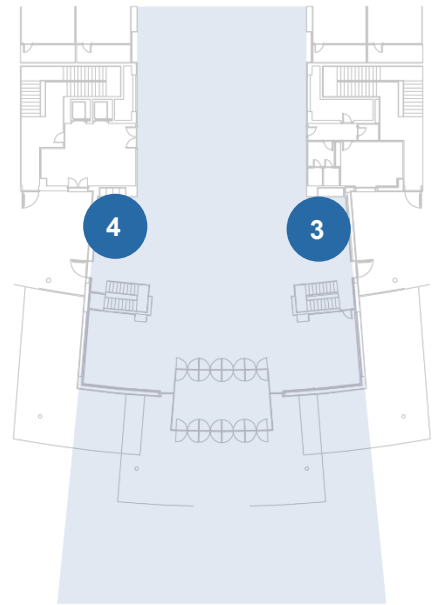
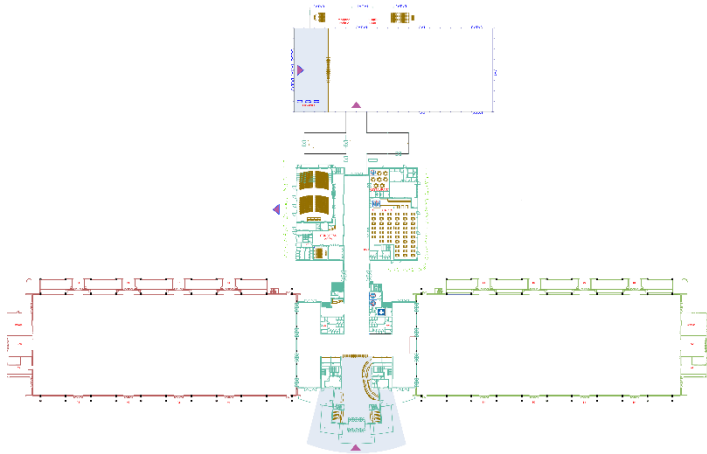
SIZE	PRICE
300x200 cm	€2.000 side (4 flags)

Deadline for graphic files:  
**14th April 2026**

All prices do not include VAT (22%).

# NORTH Gate – SOUTH Gate REGISTRATION AREA SIGN

Bergamo Exhibition Centre Map



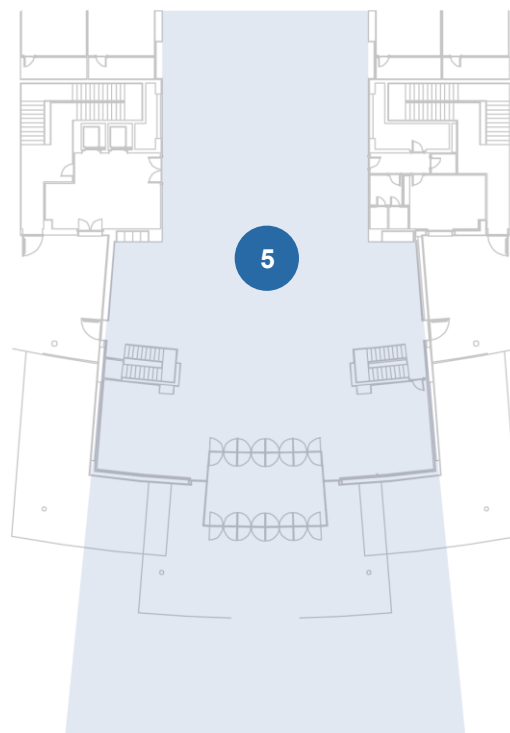
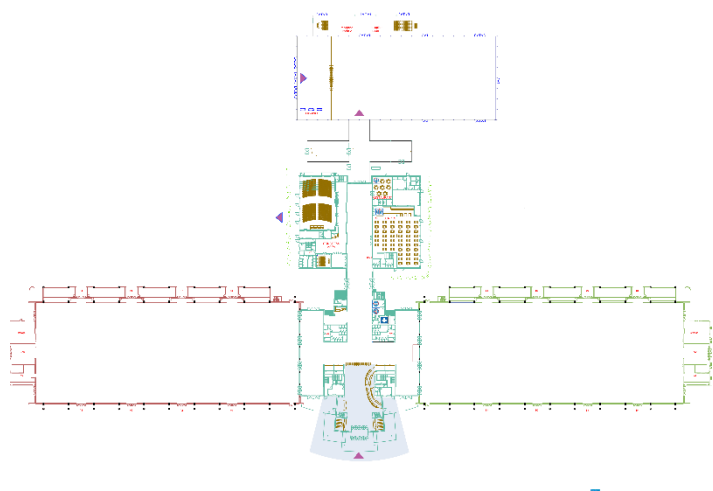
Advertising sing hanging on the balcony of left and right sides entrance. PVC material.

SIZE	PRICE
500x500 cm	€2.300 cad.

Deadline for graphic files:  
May 3<sup>rd</sup>, 2026

All prices do not include VAT (22%).

# ENTRANCE HALL CENTRAL BALCONY BANNER – SOLUTION 1



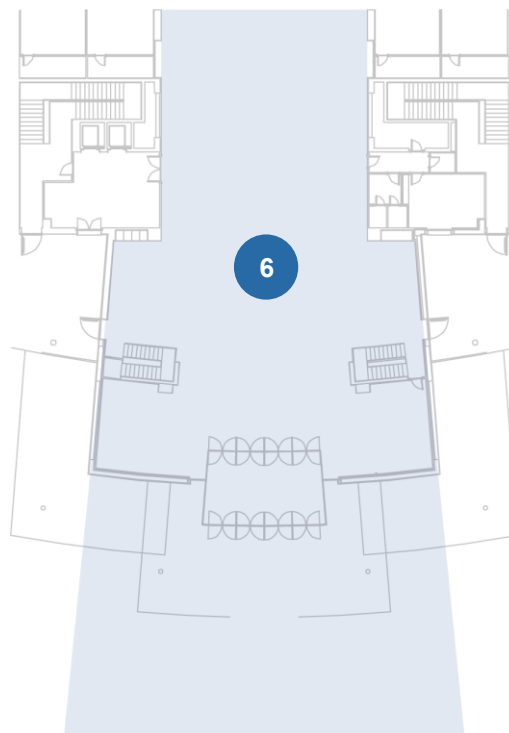
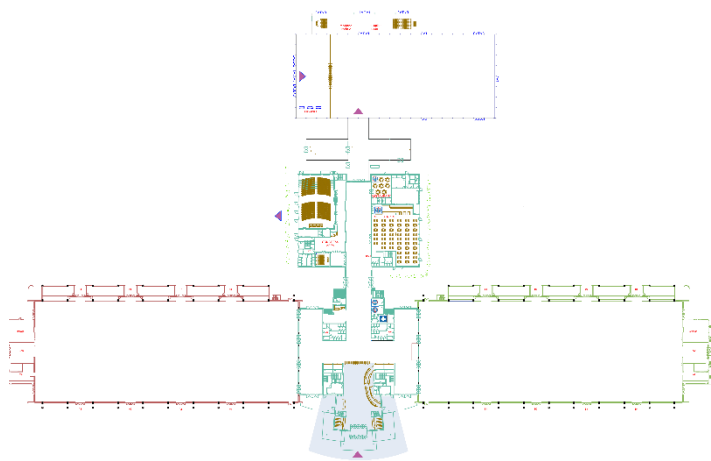
Located on the central front balcony visitor entrance. PVC material.

SIZE	PRICE
700x180 cm	€3.000

Deadline for graphic files:  
**May 3<sup>rd</sup>, 2026**

All prices do not include VAT (22%).

# ENTRANCE HALL CENTRAL BALCONY BANNER – SOLUTION 2



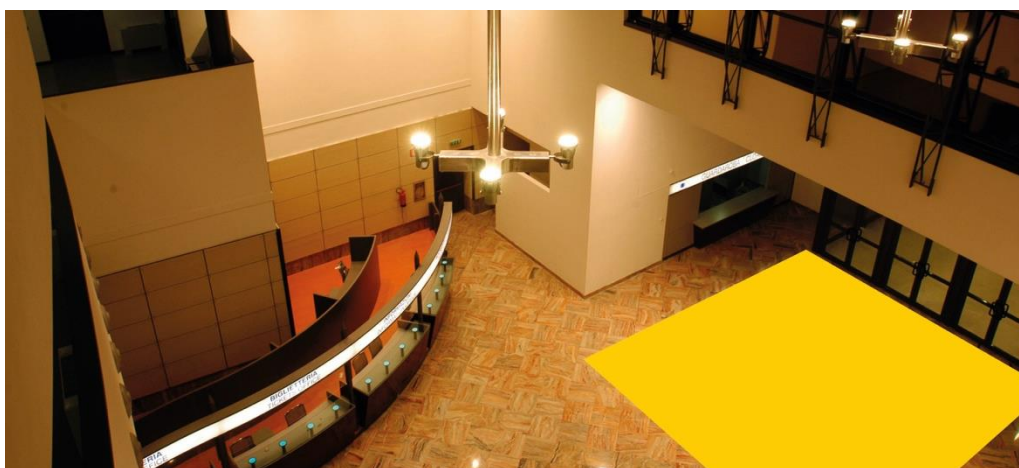
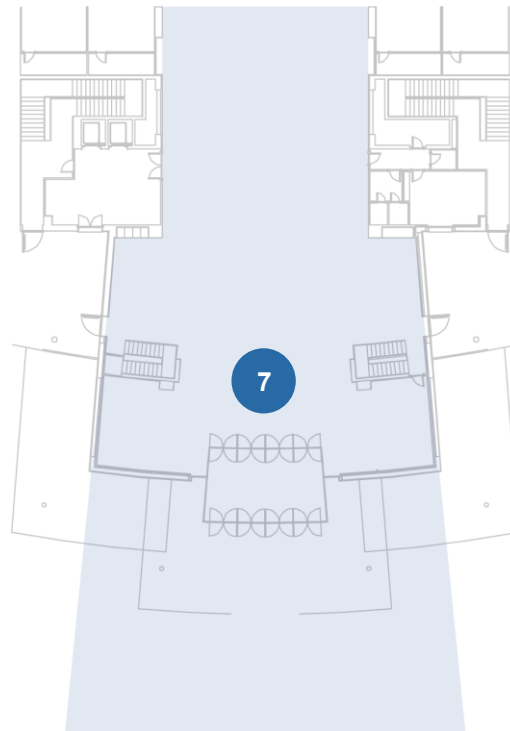
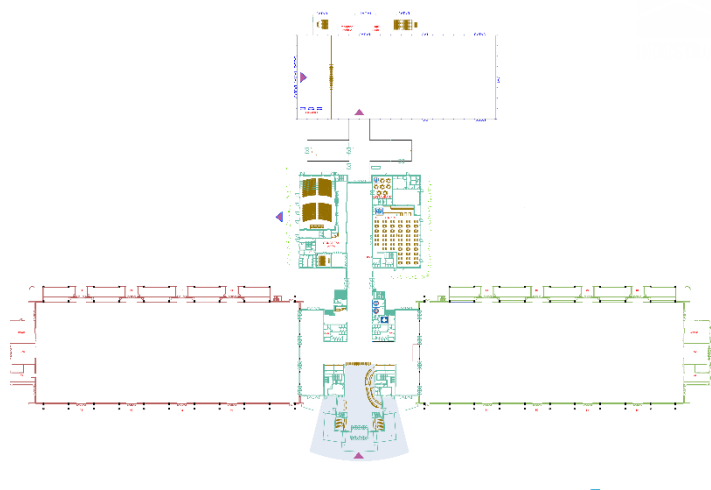
Located on the central front balcony visitor entrance. PVC material.

SIZE	PRICE
286x160 cm	€1.750

Deadline for graphic files:  
**May 3<sup>rd</sup>, 2026**

All prices do not include VAT (22%).

# ENTRANCE HALL ENTRANCE CARPET



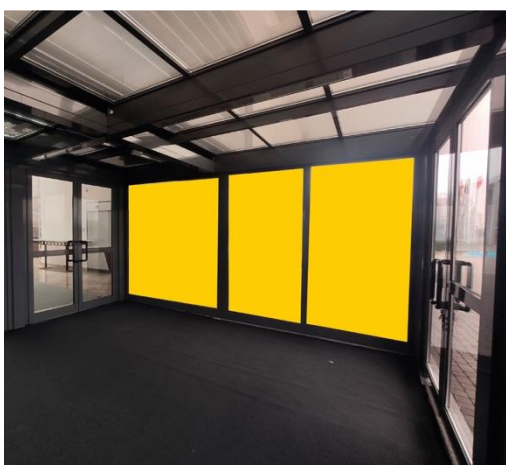
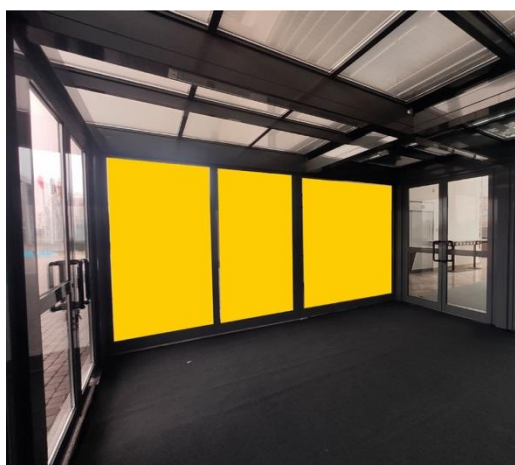
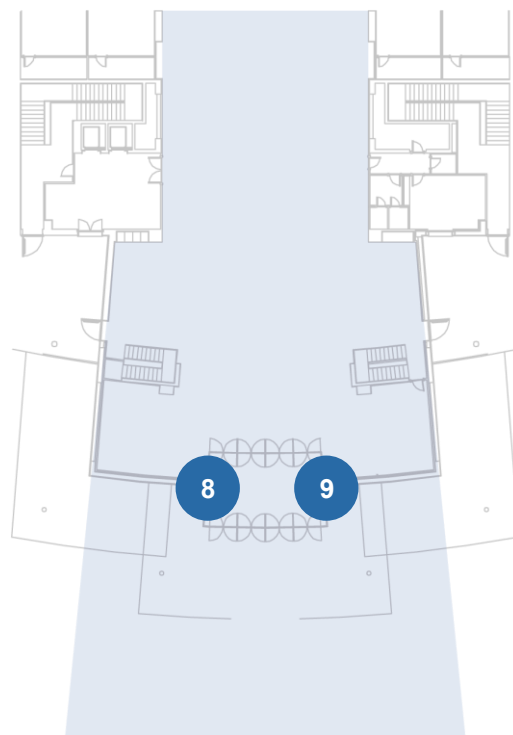
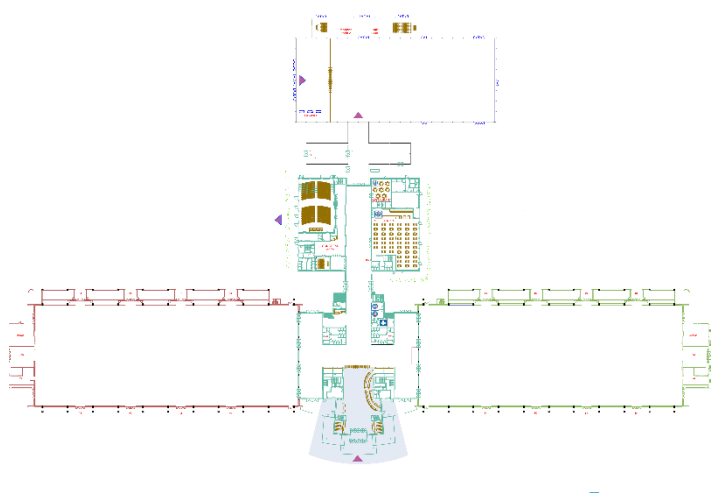
All prices do not include VAT (22%).

Advertising mat (printed in digital floor (four-color).

SIZE	PRICE
800x800 cm	€4.000

Deadline for graphic files:  
**May 3<sup>rd</sup>, 2026**

# ENTRANCE HALL ENTRANCE DOOR GLASS DECAL



Customization of the side windows of the entrance. Adhesive material sticks.

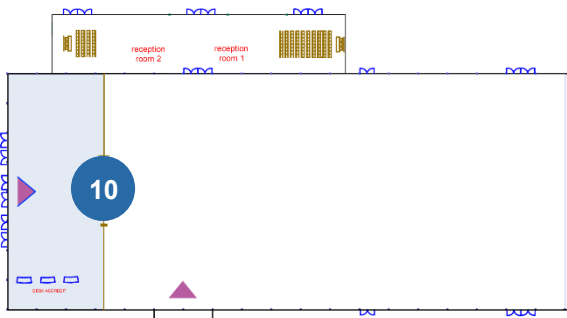
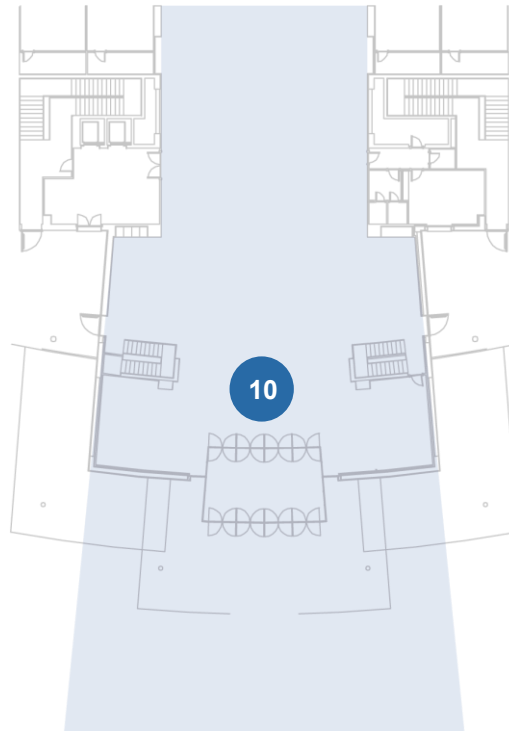
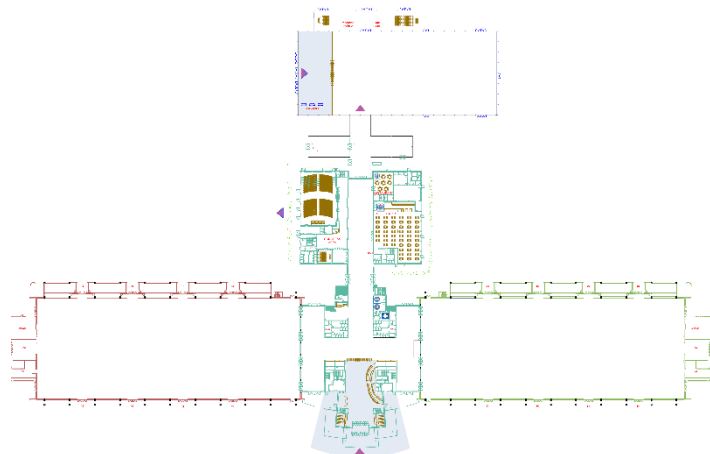
SIZE	PRICE
n.2 120x230 cm	€2.000
n.1 216x230 cm	

Deadline for graphic files:  
**May 3<sup>rd</sup>, 2026**

All prices do not include VAT (22%).

NORTH Gate – SOUTH Gate

**BANNER ENTRANCE HALL – EXIT VIEW**



PVC material.

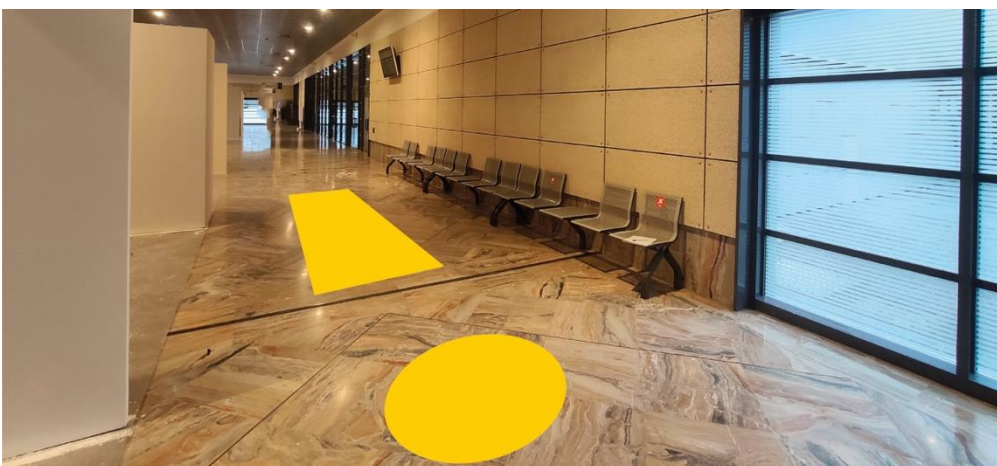
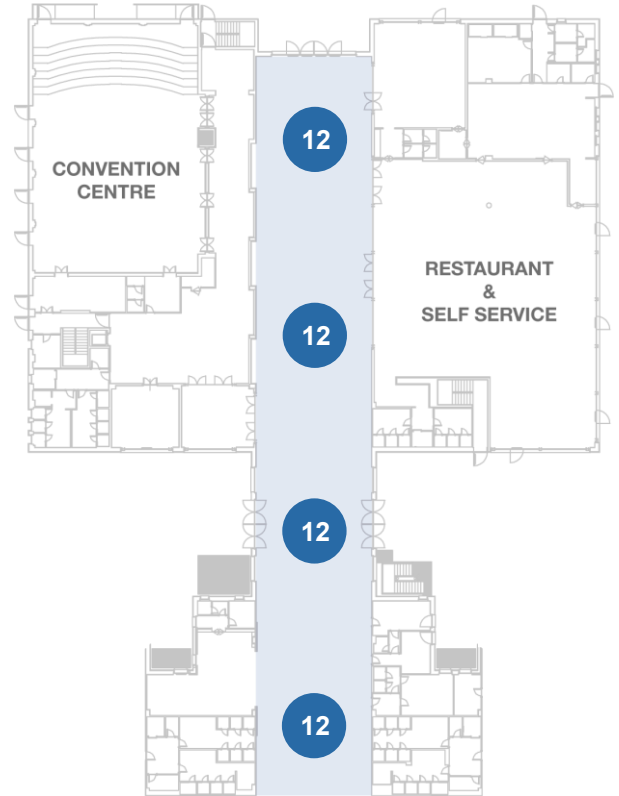
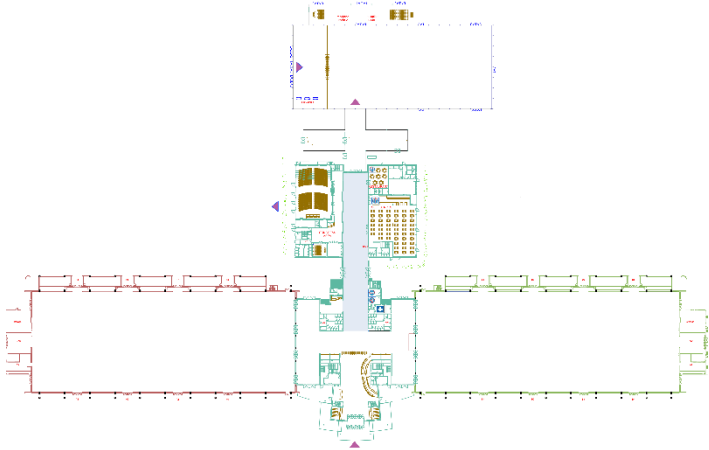
SIZE	PRICE
830x120 cm	€3.000

Deadline for graphic files:  
**May 3<sup>rd</sup>, 2026**

All prices do not include VAT (22%).

# MAIN AISLE AREA

## PRINT & WALK - MAIN AISLE



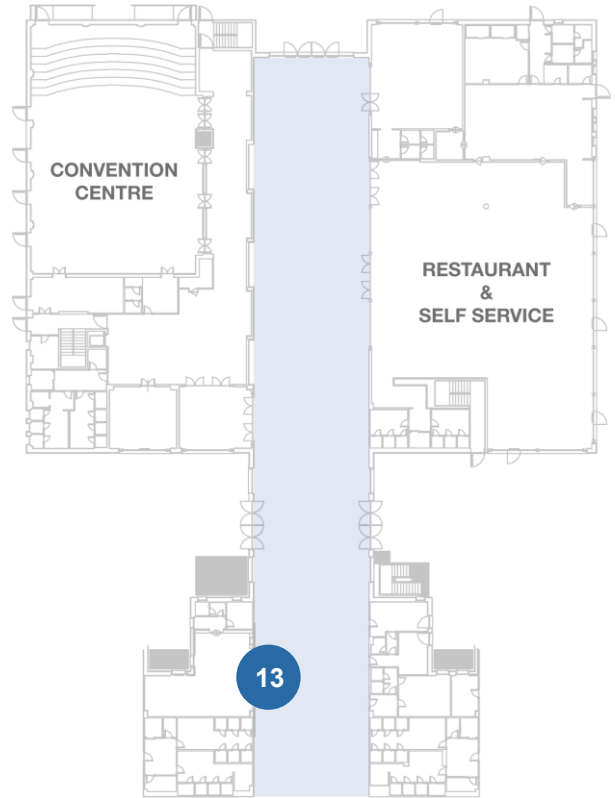
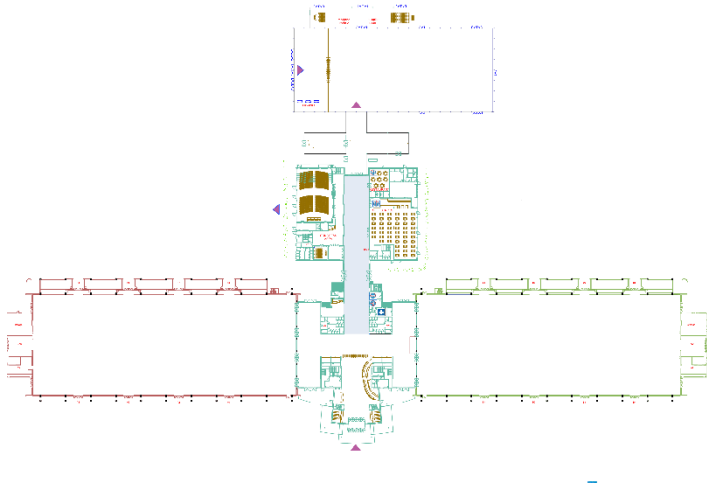
Customizable, walkable stickers in two different size.

SIZE	PRICE
130x300 cm	€600
Ø 130cm	€500

Deadline for graphic files:  
**May 3<sup>rd</sup> , 2026**

All prices do not include VAT (22%).

# MAIN AISLE AREA BAR ENTRANCE DOOR WALL



Vertical stickers for customising bar doors Adhesive material.

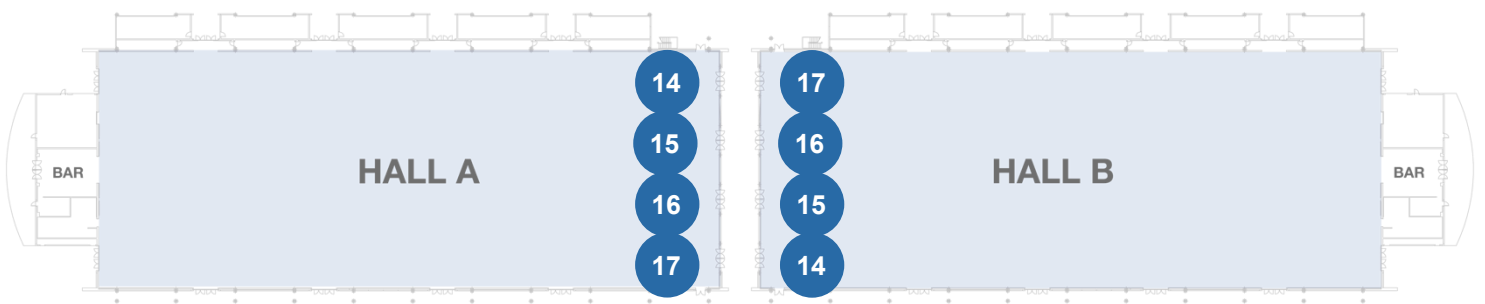
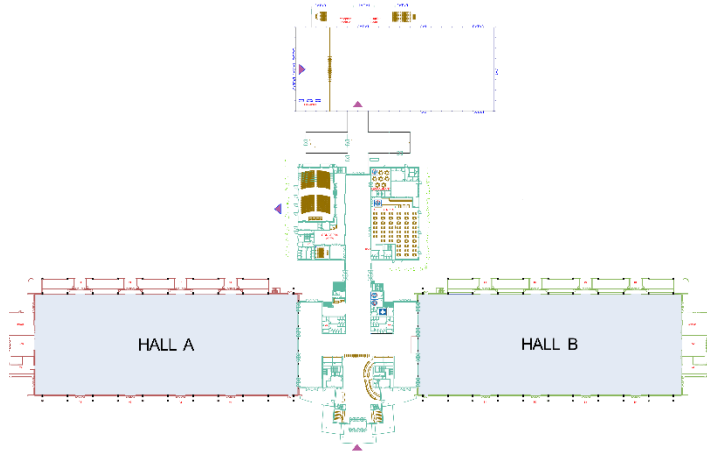
SIZE	PRICE
226x240 cm	€1.600
236X240 CM	

Deadline for graphic files:  
**May 3<sup>rd</sup> 2026**

All prices do not include VAT (22%).

# EXHIBITION HALL

## HALL ENTRANCE BANNER – EXIT VIEW



Advertising sign including frame and fabric with grommet, to be placed on the lateral side walls of the Fair Hall.

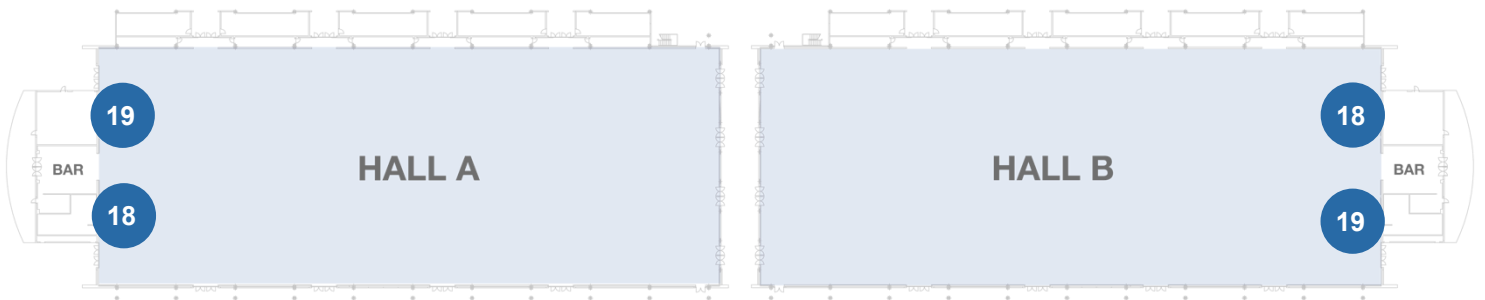
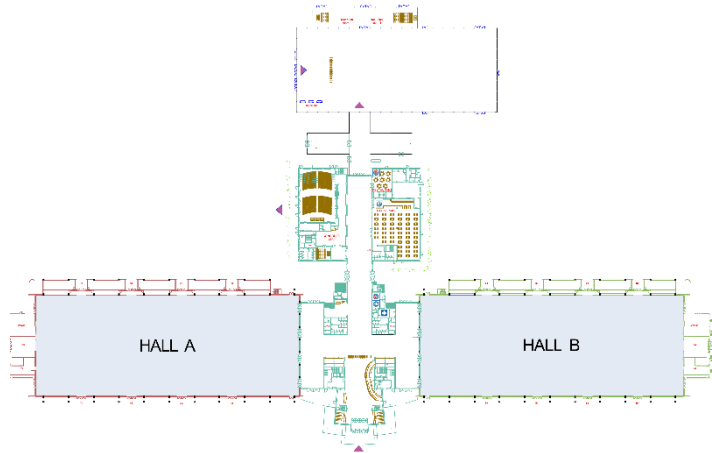
Min. 2 copies.

SIZE	PRICE
398x200 cm	€1.500 cad

Deadline for graphic files:  
**May 3<sup>rd</sup>, 2026**

All prices do not include VAT (22%).

# EXHIBITION HALL BAR BANNER – VIEW FROM THE ENTRANCE



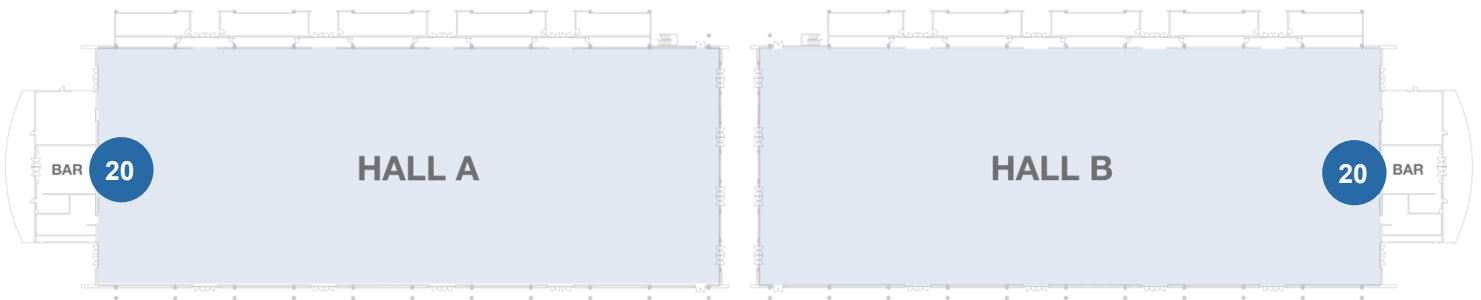
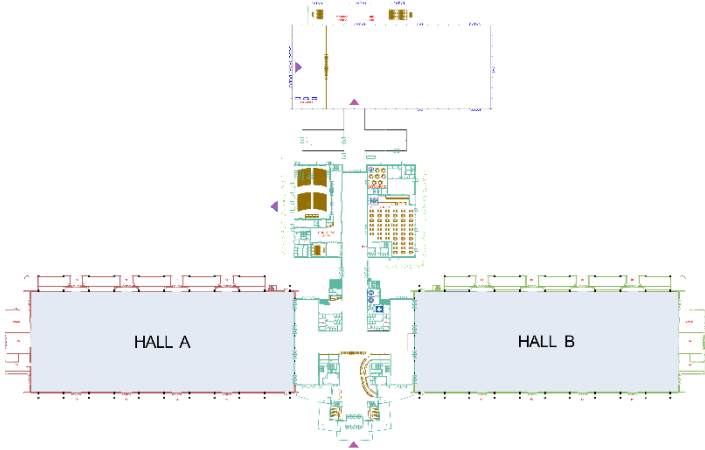
Advertising sign including frame and fabric with grommet.

SIZE	PRICE
600x200 cm	€1.500 cad

Deadline for graphic files:  
**May 3rd, 2026**

All prices do not include VAT (22%).

# EXHIBITION HALL BAR AREA ENTRANCE – DOOR WALLS



Vertical stickers for customising bar doors. Adhesive material.

SIZE	PRICE
283x340 cm	€1.000 cad.

Deadline for graphic files:  
**May 3rd 2026**

All prices do not include VAT (22%).



# Side events sponsorship opportunities

## Gala Dinner

An unforgettable Gala Event with over 1000 attendees, with the three-Michelin-star restaurant, Da Vittorio!



## Welcome coffee

The Welcome Coffee is an exclusive event dedicated to international VIP buyers. With over 60 participants from 35 countries in 2024 edition, this networking experience offers the perfect platform to connect with industry leaders while enjoying gourmet drinks and delicacies.



## Closing Cocktail

At the end of the last day of the event, we will hold a closing cocktail party dedicated to all IVS guests and attendees. A networking moment accompanied by the pleasantness of an Italian-style Happy Hour.



## Golf Tournament

The awaited IVS golf tournament, open to exhibitors, buyers and institutions. A day of play, competition and networking.



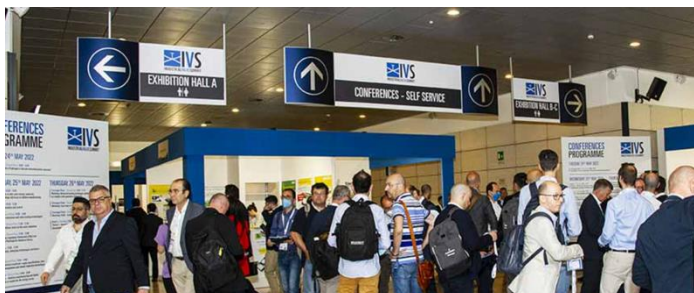
## Opening Conference

IVS opening conference, where industry experts share their experience and opinions on the hottest topics in the industry, setting the stage for the following days of the exhibition. In 2024, a total of 350 visitors were registered.



## Service areas

A series of shared spaces designed to meet the needs of all participants and enhance their experience at the event, including: Wi-Fi zone, press area, relaxation zone, meeting areas, and dedicated interview space.





For additional information  
please contact:

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